

THE PHOENIX

Established 1983

Ireland's No. 1 Business & Current Affairs Magazine

PUBLICATION DATES 2016

January	15, 29	May	6, 20	September	9, 23
February	12, 26	June	3, 17	October	7, 21
March	11, 25	July	1, 15, 29	November	4, 18*
April	8, 22	August	12, 26	December	2, 16

* Phoenix Christmas Annual: Shelf Life 2 Months
Copy Deadline 7 days prior to issue date

RATES

ADVERT SIZE

PAGE COLOUR RATE

Full Page A4	€4,300
Half Page	€2,200
Quarter Page	€1,250
Inside Front/Back	€4,500
Back Cover	€4,800
Double Page Spread	€7,700
Inserts	Rates on request

ADVERT DIMENSIONS

A4 Full Page (bleed) 210mm x 297mm
(plus 5mm bleed on all sides)

A4 Full Page (non bleed) 186mm x 270mm

Half page (Landscape) 186mm x 132mm

Half page (Portrait) 91mm x 265mm

Qtr page (Portrait) 91mm x 132mm

Eighth Page (Landscape) 91mm x 64mm

*All sizes are **width x height**

MECHANICAL DATA

Printed: Heatset Web Offset
Trim Size: 210mm x 297mm
Type Area: 186mm x 270mm
Bleed: At least 5mm on all sides

SPECIFICATIONS

All copy to be provided on:
Media: Mac compatible CD or email.
Programs: InDesign, Photoshop 8. File types: 300dpi + CMYK PDFs & JPEGs.

For colour advertisements we require a digital Iris or Cromalin size for size proof.

Cancellation policy is 8 days prior to publication date.

Copy & Advertising Production

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