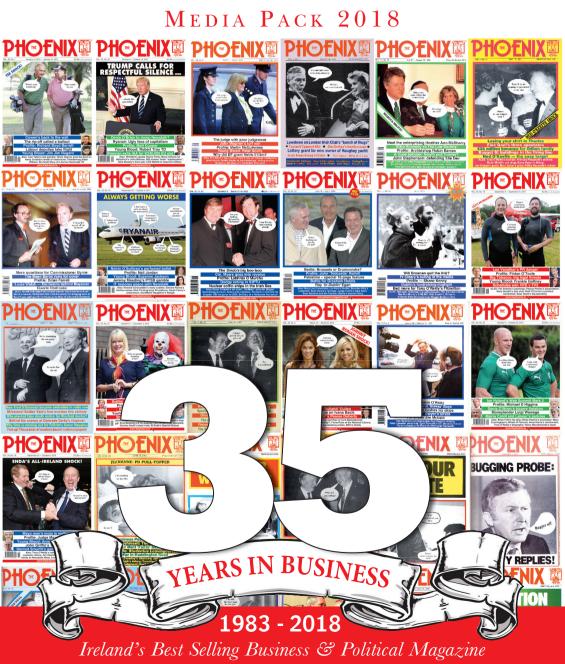
# PHEEN



PUBLICATION DATES 2018						
January	12, 26	May	4, 18	September 7, 21		
February	9, 23	June	1, 15, 29	October 5, 19		
March	9, 23	July	13, 27	November 2, 16*, 30		
April	6, 20	August	10, 24	December 14		

<sup>\*</sup> Phoenix Christmas Annual: Shelf Life 2 Months
Copy Deadline 7 days prior to issue date

	ADVERT SIZE	PAGE COLOUR RATE
TES	Full Page A4	€4,300
	Half Page	€2,200
	Quarter Page	€1,250
R A	Inside Front/Back	€4,500
	Back Cover	€4,800
	Double Page Spread	€7,700
	Inserts	Rates on request

#### **ADVERT DIMENSIONS**

A4 Full Page (bleed) (plus 5mm bleed on all sides	210mm x 297mm		
A4 Full Page (non bleed) 186mm x 270mm			
Half page (Landscape)	186mm x 132mm		
Half page (Portrait)	91mm x 265mm		
Qtr page (Portrait)	91mm x 132mm		
Eighth Page (Landscape)	91mm x 64mm		

<sup>\*</sup>All sizes are width x height

#### **MECHANICAL DATA**

Printed:	Heatset Web Offset
Trim Size:	210mm x 297mm
Type Area:	186mm x 270mm
Bleed:	At least 5mm on all sides

#### **SPECIFICATIONS**

All copy to be provided on:

Media: Mac compatible CD or email.

Programs: InDesign, Photoshop 8. File
types: 300dpi + CMYK PDFs & JPEGs.



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