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THE PHOENIX

MEDIA PACK 2023



PUBLICATION DATES 2023

January	13, 27	May	5, 19	September	8, 22
February	10, 24	June	2, 16, 30	October	6, 20
March	10, 24	July	14, 28	November	3, 17*
April	7, 21	August	11, 25	December	1, 15

* Phoenix Christmas Annual: Shelf Life 2 Months
Copy Deadline 7 days prior to issue date

RATES

ADVERT SIZE	PAGE COLOUR RATE
Full Page A4	€4,300
Half Page	€2,200
Quarter Page	€1,250
Inside Front/Back	€4,500
Back Cover	€4,800
Double Page Spread	€7,700
Inserts	Rates on request

ADVERT DIMENSIONS

A4 Full Page (bleed) (plus 5mm bleed on all sides)	208mm x 295mm
Half page (Landscape)	186mm x 132mm
Half page (Portrait)	91mm x 265mm
Qtr page (Portrait)	91mm x 132mm

*All sizes are **width x height**

MECHANICAL DATA

Printed:	Heatset Web Offset
Trim Size:	208mm x 295mm
Type Area:	186mm x 270mm
Bleed:	At least 5mm on all sides

SPECIFICATIONS

All copy to be provided on:
Media: Email.
File types: 300dpi + CMYK PDFs & JPEGs.

Cancellation policy is 8 days prior to publication date.



Established 1983

Ireland's No.1 business & current affairs magazine.

Phoenix readers are predominantly an ABC1 readership of business owners, professionals and senior directors

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