

THE PHOENIX

MEDIA PACK 2024



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Ireland's Best Selling Business & Political Magazine

PUBLICATION DATES 2023

January	12, 26	May	3, 17, 31	September	6, 20
February	9, 23	June	14, 28	October	4, 18
March	8, 22	July	12, 26	November	1, 15*, 29
April	5, 19	August	9, 23	December	13

* Phoenix Christmas Annual: Shelf Life 2 Months
Copy Deadline 7 days prior to issue date

THE PHOENIX

Established 1983

Ireland's No.1 business & current affairs magazine.

Phoenix readers are predominantly an ABC1 readership of business owners, professionals and senior directors

RATES

ADVERT SIZE	PAGE COLOUR RATE
Full Page A4	€4,300
Half Page	€2,200
Quarter Page	€1,250
Inside Front/Back	€4,500
Back Cover	€4,800
Double Page Spread	€7,700
Inserts	Rates on request

To Advertise Contact

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ADVERT DIMENSIONS

A4 Full Page (bleed) 208mm x 295mm
(plus 5mm bleed on all sides)

Half page (Landscape) 186mm x 132mm

Half page (Portrait) 91mm x 265mm

Qtr page (Portrait) 91mm x 132mm

*All sizes are **width x height**

MECHANICAL DATA

Printed: Heatset Web Offset
Trim Size: 208mm x 295mm
Type Area: 186mm x 270mm
Bleed: At least 5mm on all sides

SPECIFICATIONS

All copy to be provided on:
Media: Email.
File types: 300dpi + CMYK PDFs & JPEGs.

Cancellation policy is 8 days prior to publication date.

Copy & Advertising Production

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