

THE PHOENIX



MEDIA PACK 2025

THE PHOENIX

VOL. 42, No. 10 September 20 – October 3, 2024 €4.35

ELECTION FEVER SHOCK!

Apple tax lawyers' fees
Profile: Brian Polly

Young Blood: FG's John Cummins
Drew Harris and M5

Gráinne Seoige's rivals

ALSO: John McGuirk v the Brogans; Sue Gray: Ireland's friend; Big Phil Hogan's gender-bender law; Matt Cooper's mighty moolah; Norah Casey orbiting once more

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VOL. 42, No. 15 July 26 – August 6, 2024 €4.35

Micheál Martin's 'shared' Ireland
Profile: Neil Jordan

Young Blood: Nikki Bradley
JP McManus and Tiger Woods

Dermot Desmond's Datalex loans

ALSO: Archbishop Dermot Farrell for the High Court; The Abbey's dark times; The return of Conor McGregor's bodyguard; 'Sindo' silence on IRA; Robbie Dolan's extravagant villa

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RTE SUPPORTING DEPARTS

Tax-free 'Toy Show' treats
Profile: Mary Lou McDonald

Young Blood: Dr Doireann O'Leary
Holly Cairns's seat

Josepha Madigan's EU shock

ALSO: John McGuirk's cunning plan; Marian Keyes's portrait; Colm Wu's woes; McL's financial mess; Jack Cantillon's re-imagining; Governance concerns over Glenreece centre

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Annual 2024

THE PHOENIX €6.45

ALSO: [Various satirical content]

Ireland's Best Selling Business & Political Magazine

PUBLICATION DATES 2025

January	10, 24	May	2, 16, 30	September	5, 19
February	7, 21	June	13, 27	October	3, 17, 31
March	7, 21	July	11, 25	November	14*, 28
April	4, 18	August	8, 22	December	12

* Phoenix Christmas Annual: Shelf Life 2 Months
Copy Deadline 7 days prior to issue date

RATES

ADVERT SIZE

PAGE COLOUR RATE

Full Page A4	€4,300
Half Page	€2,200
Quarter Page	€1,250
Inside Front/Back	€4,500
Back Cover	€4,800
Double Page Spread	€7,700
Inserts	Rates on request

ADVERT DIMENSIONS

A4 Full Page (bleed) 208mm x 295mm
(plus 5mm bleed on all sides)

Half page (Landscape) 186mm x 132mm

Half page (Portrait) 91mm x 265mm

Qtr page (Portrait) 91mm x 132mm

*All sizes are **width x height**

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